



**INTERNATIONAL  
FLOORING  
TECHNOLOGY**

# International Exhibition On Flooring And Surface Technologies



**21 - 24 Sept. 2022**

**JIEXPO Kemayoran  
Jakarta Indonesia**

Organized by :



PE. PELITA PROMO INTERNUSA

[www.floortechindonesia.com](http://www.floortechindonesia.com)



floortechindonesia



floortechindonesia



floortechindonesia



Pelita Promo Internusa



# **International Exhibition On Flooring And Surface Technologies**



**INTERNATIONAL  
FLOORING  
TECHNOLOGY**

---

## Special Showcase on Floor Coatings

International Flooring Technology Indonesia (Floortech Indonesia) will feature a special showcase on floor coatings to complete the flooring innovation spectrum. As the first and dedicated exhibition for flooring technology, Floortech Indonesia is set to gather leading manufacturers and brands with specialization in coatings. Exhibiting companies will be able to introduce a variety of coating solutions for new floorings of different base materials to be finished with a seamless look, a stain-free and waterproof surface that further protects floor from wear.

Local and international manufacturers and suppliers of floor coatings that come with unique properties are invited to exhibit and present solutions that will serve as effective protective layers on existing floors, thus contributing to a comprehensive flooring system.


## Concretising Indonesia's Footprint as a Top Flooring Producer

Indonesia's fast developing building and construction markets are backed with an equally robust industrial manufacturing landscape for the processing of raw materials – into wood, ceramic, stones, concrete, plastics composites & others – made for flooring applications.

Floortech Indonesia is the first dedicated exhibition that brings a variety of flooring options for Indonesia's Asian-climate homes. The exhibition is poised to be the central business platform that promotes Indonesia as the trading hub for import and export of flooring products along with its manufacturing technologies, machinery, installation systems and auxiliary solutions for manufacturers in the production and supply industries.

Floortech Indonesia connects end-to-end industry players in the flooring market. From raw materials and semi-finished goods companies to finished product manufacturers and suppliers, the exhibition meets each industry player needs with core manufacturing components and supporting solutions or services to create innovative products of the highest quality.

---



## Floortech Indonesia welcomes trade visitors across 3 purchasing sectors:

**Industrial**

**Residential**

**Commercial**

### Exhibitor Profile :

- Carpet, Rugs & Decorative Wall
- Cleaning & Maintenance Solutions
- Contract Manufacturers (OEM / OBM / ODM)
- Flooring Machinery & Technologies
- Installation & Adhesive
- Machinery & Equipment Suppliers
- Parquet & Wood Flooring
- Raw Material Manufacturers & Suppliers
- Semi-Finished Product Manufacturers & Suppliers
- Service Providers
- Non Resilient & Resilient Flooring
- Tile, Marble & Stone Floor
- Tools & Equipment

### Product Categories :

- Hard floors & resilient floorings
- Non-resilient floorings
- Textile floor coverings & carpets
- Specialty floor coverings

### End-user Industry

- Automotive
- Commercial Building
- Education
- Healthcare
- Hospitality
- Industrial Properties
- Leisure & Entertainment
- Medical
- Manufacturing
- Office
- Private Residential
- Retail
- Sport
- Warehousing

### Visitor Profession

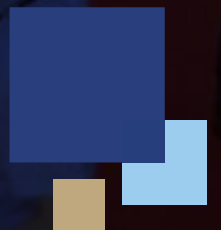
- Architects
- Building Contractors
- Construction Project
- Developers
- Engineers
- Government, Association & Institutions
- Interior Designers
- Managers
- Property Owners
- Realtors
- Suppliers & Distributors
- OEM / ODM / OBM



**All trade professionals involved in the production engineering, design and creative development as well as sales and procurement of flooring products**



**BE KNOWS**  
**AS THE FIRST**  
**MARKET**  
**EXHIBIT AT**  
**FLOORTECH**  
**INDONESIA'S**  
**OPENING**  
**EDITION !**  
**BOOK YOUR**  
**SPACE NOW !**



Bring in or launch the right floor coating for specified commercial and industrial environments at competitive prices and that can offer high durability for sustainable use. In-demand coating solution properties for wide applications within Indonesia's industrial and commercial sectors include:

- High hygiene conditions
- Industrial durability for mechanical and/or chemical resistance
- Comfort for the floor users' mobility
- Limited application downtime
- Improved look and protection for certain base material floor

Impress industry players with your expertise on special requirements for the floor, as well as how coating innovations can provide different type of floors with additional or custom-required properties.



### **Exhibition Objective :**

- Introduce latest offerings in flooring products auxiliary tools and solutions, services and its production technologies
- Promote the capabilities of local manufacturers to meet domestic and export demands
- Increase the brand visibility of International producers and their market reach
- Spur the use of locally-sourced and produced raw materials for the production of flooring products

### **Exhibiting Values :**

- Tap into Indonesia's vast unexplored markets
- Meet & identify local distributors & partners
- Understand market demands through direct interactions with commercial buyers
- Gain 3 days of robust trade exchanges with targeted visitors
- Optimize a competitively-priced investment package
- Highlight your capabilities through seminars and technical expertise sharing sessions

### **Product Highlights :**

- Resilient floor products (for safety & specialised use)
- Eco-friendly flooring solutions
- Durable and aesthetic materials
- High quality Made-In-Indonesia materials
- Advanced machinery for local production





Indonesia's robust building construction and renovation sectors as well as rapid property development projects have led to increasing demands for top-quality flooring options that would be complemented with affordable coatings such as:

- polyurethane floor coatings
- epoxy floor coatings
- antimicrobial floor coatings
- decorative floor coatings
- anti-slip floor coatings
- thermal shock-resistant floor coatings
- and many more

**Customer preference for better quality finishing and chemical resistant flooring will support product demand across Indonesia for many years to come. Don't miss the opportunity to expand your product distribution and sales across the country by exhibiting at Floortech Indonesia!**



# COST OF PARTICIPATION

**Participation Fee (min. 18 sqm)**  
**USD 324** per sqm including 10% VAT

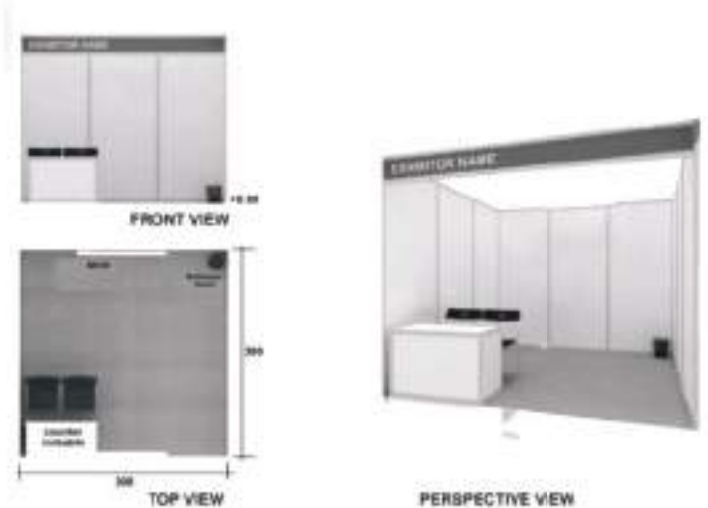
**Participation Fee + Shell Scheme Package Cost (min. 9 sqm)**  
**USD 362** per sqm including 10% VAT

**Participation Fee (min. 18 sqm)**  
**IDR 4.180.000** - per sqm including 10% VAT

**Participation Fee + Shell Scheme Package Cost (min. 9 sqm)**  
**IDR 4.675.000** - per sqm including 10% VAT

## SHELL SCHEME PACKAGE STAND

ITEMS	9 SQM	12-15 SQM	18-21 SQM	24-30 SQM	>36 SQM
FOLDING CHAIR	2	3	4	6	8
LOCKABLE	1	1	2	2	3
DISCUSSION TABLE	0	1	1	2	3
WASTEPAPER BASKET	1	1	2	3	3
FLUORESCENT LAMP 40 WATT	2	2	4	6	6
MCB (SINGLE PHASE )	2	2	4	6	8
NEEDLE PUNCH CARPET	1	1	1	1	1
FASCIA NAME	1	1	1	1	1



## Reply Form

**RESERVE YOUR SPACE TODAY!**

Please reserve ..... sqm

Space only (min 18 sqm)

Shell Scheme (min 9 sqm)

We would like to receive more information on :  Exhibiting  Visiting

We would like to be contacted by your representative as soon as possible

Company Name : \_\_\_\_\_

Job Title : \_\_\_\_\_

Company Address : \_\_\_\_\_

Country : \_\_\_\_\_

Tel : \_\_\_\_\_

Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_

Website : \_\_\_\_\_

Company's Main Activity : \_\_\_\_\_

For enquiries and to reply with your space reservation, please reach us via:

Organized by :



**PT PELITA PROMO INTERNUSA**

Perkomplekan Graha Kencana Blok CH Jl. Raya

Pejuangan No. 88 Kebon Jeruk Jakarta 11530

Tel: (62) 21 5366 0804 Fax: (62) 21 5325 890

Email: info@floortech.com